



CHEVROLET

BACKLIT TENSION GRAPHICS

Click to visit gmdw.dcim.com
to place your order today!

BACKLIT & FREESTANDING TENSION GRAPHICS!

INSPIRE YOUR CUSTOMERS!

Large-format tension graphics are a great way to bring our brands to life throughout your facility. They create a scenic backdrop for your feature vehicles and help customers visualize their anticipated ownership experience.

We are pleased to offer backlit tension graphics that will further enhance the impact of these graphics during the day – and after hours!

The graphic images in this catalog have been selected to provide you a variety of vehicle and lifestyle themes as well as new frame sizes to provide placement flexibility.

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LEARN MORE



GM PROGRAM HEADQUARTERS DEALER SUPPORT

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July 2026



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SPECIAL FEATURES:

- Durable, slim-line aluminum frames
- Low-maintenance LED lighting with estimated 30,000 hours of life
- Easy-to-update, low-cost graphic inserts
- Eco-friendly, low energy consumption
- 1-year warranty
- 4.5" aluminum frame conceals electrical wiring and LED perimeter lighting behind tension graphic insert

Note: Backlit tension graphics plug into a standard 110V electrical outlet. You will need to have your electrician install outlets in the desired frame location prior to graphic installation.



FOUR SIZES TO CHOOSE FROM

We are pleased to expand the variety of sizes to maximize your graphic placement options. The available sizes are:

8' WIDE x 6' HIGH – This size is ideal for a large focal wall in the showroom to serve as a backdrop for a featured vehicle.



8' WIDE x 4' HIGH – This size is intended for placement on soffits above offices and other wall fixtures for visibility across the showroom floor.



6' WIDE x 4' HIGH – This size provides flexibility for smaller spaces.



4' WIDE x 6' HIGH – This two-sided freestanding option is ideal for the showroom floor near a featured vehicle.



NEW! 4' x 6' freestanding also available with non-illuminated standard graphics

[CLICK TO VIEW AVAILABLE GRAPHICS](#)

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AVAILABLE IMAGES

8' x 6', 8' x 4', 6' x 4', 4' x 6' TENSION GRAPHICS

EVs

PAGES 3-4

BLAZER EV & BOLT

EQUINOX EV
& SILVERADO EV

SUVs

TRUCKS

CORVETTE

NEW!



BLAZER EV SS REAR - 8' x 6'
Item # 8067991729T



BLAZER EV SS REAR - 8' x 4'
Item # 8067991739T



BLAZER EV SS REAR - 6' x 4'
Item # 8067991749T



BLAZER EV SS REAR -
4' x 6'
Backlit # 8067991759T
Standard # 8067991769T

NEW!



BOLT RS FRONT - 8' x 6'
Item # 8067991730T



BOLT RS FRONT - 8' x 4'
Item # 8067991740T



BOLT RS FRONT - 6' x 4'
Item # 8067991750T



BOLT RS FRONT - 4' x 6'
Backlit # 8067991760T
Standard # 8067991770T

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EQUINOX EV DRIVING - 8' x 6'
Item # 8067991731T



EQUINOX EV DRIVING - 8' x 4'
Item # 8067991741T



EQUINOX EV
DRIVING - 6' x 4'
Item # 8067991751T

NEW!



SILVERADO EV TRAIL BOSS - 8' x 6'
Item # 8067991732T



SILVERADO EV TRAIL BOSS - 8' x 4'
Item # 8067991742T



SILVERADO EV
TRAIL BOSS - 6' x 4'
Item # 8067991752T



SILVERADO EV
TRAIL BOSS - 4' x 6'
Backlit # 8067991762T
Standard # 8067991771T

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PAGES 5-7

TRAX & TRAILBLAZER
EQUINOX & TRAVERSE
TAHOE & SUBURBAN

TRUCKS

CORVETTE



TRAILBLAZER ACTIV - 8' x 6'
Item # 8067991626T



TRAILBLAZER ACTIV - 8' x 4'
Item # 8067991629T



TRAILBLAZER
ACTIV - 6' x 4'
Item # 8067991632T



TRAILBLAZER
ACTIV - 4' x 6'
Backlit # 8067991635T
Standard # 8067991623T



TRAX ACTIV - 8' x 6'
Item # 8067991468T



TRAX ACTIV - 8' x 4'
Item # 8067991489T



TRAX ACTIV - 6' x 4'
Item # 8067991510T



TRAX ACTIV - 4' x 6'
Backlit # 8067991528T
Standard # 8067991540T



TRAILBLAZER & TRAX
MIDNIGHT - 8' x 6'
Item # 8067991733T



TRAILBLAZER & TRAX
MIDNIGHT - 8' x 4'
Item # 8067991743T



TRAILBLAZER & TRAX
MIDNIGHT - 6' x 4'
Item # 8067991753T

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TAHOE & SUBURBAN

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CORVETTE

NEW!



EQUINOX ACTIV AT BEACH - 8' x 6'
Item # 8067991734T



EQUINOX ACTIV AT BEACH - 8' x 4'
Item # 8067991744T



EQUINOX ACTIV AT BEACH - 6' x 4'
Item # 8067991754T



EQUINOX ACTIV AT BEACH - 4' x 6'
Backlit # 8067991764T
Standard # 8067991772T



2024 TRAVERSE Z71 - 8' x 6'
Item # 8067991470T



2024 TRAVERSE Z71 - 8' x 4'
Item # 8067991491T



2024 TRAVERSE Z71 - 6' x 4'
Item # 8067991512T

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TRAX & TRAILBLAZER
EQUINOX & TRAVERSE
TAHOE & SUBURBAN

TRUCKS

CORVETTE



TAHOE Z71 - 8' x 6'
Item # 8067991627T



TAHOE Z71 - 8' x 4'
Item # 8067991630T



TAHOE Z71 - 6' x 4'
Item # 8067991633T



TAHOE Z71 - 4' x 6'
Backlit # 8067991636T
Standard # 8067991624T



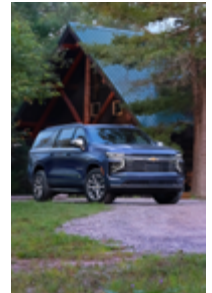
SUBURBAN PREMIER - 8' x 6'
Item # 8067991628T



SUBURBAN PREMIER - 8' x 4'
Item # 8067991631T



SUBURBAN
PREMIER - 6' x 4'
Item # 8067991634T



SUBURBAN
PREMIER - 4' x 6'
Backlit # 8067991637T
Standard # 8067991625T

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PAGES 8-9

COLORADO

SILVERADO &
SILVERADO HD

CORVETTE



COLORADO Z71 - 8' x 6'
Item # 8067991474T



COLORADO Z71 - 8' x 4'
Item # 8067991495T



COLORADO Z71 -
6' x 4'
Item # 8067991516T



COLORADO Z71 - 4' x 6'
Backlit # 8067991532T
Standard # 8067991544T



COLORADO 250TH ANNIVERSARY
EDITION - 8' x 6'
Item # 8067991735T



COLORADO 250TH ANNIVERSARY
EDITION - 8' x 4'
Item # 8067991745T



COLORADO 250TH
ANNIVERSARY
EDITION - 6' x 4'
Item # 8067991755T



COLORADO 250TH
ANNIVERSARY
EDITION - 4' x 6'
Backlit # 8067991765T
Standard # 8067991773T

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COLORADO

SILVERADO &
SILVERADO HD

CORVETTE

NEW!



SILVERADO 1500 HIGH COUNTRY
TOWING - 8' x 6'

Item # 8067991736T



SILVERADO 1500 HIGH COUNTRY
TOWING - 8' x 4'

Item # 8067991746T



SILVERADO 1500 HIGH
COUNTRY TOWING - 6' x 4'

Item # 8067991756T

NEW!



SILVERADO 2500 HD ZR2
OFF ROAD - 8' x 6'

Item # 8067991737T



SILVERADO 2500 HD ZR2
OFF ROAD - 8' x 6'

Item # 8067991747T



SILVERADO 2500 HD ZR2
OFF ROAD - 8' x 6'

Item # 8067991757T

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CORVETTE



CORVETTE FAMILY SUNSET - 8' x 6'
Item # 8067991738T



CORVETTE FAMILY SUNSET - 8' x 4'
Item # 8067991748T



CORVETTE FAMILY
SUNSET - 6' x 4'
Item # 8067991758T



CORVETTE STINGRAY - 8' x 6'
Item # 8067991638T



CORVETTE STINGRAY - 8' x 4'
Item # 8067991639T



CORVETTE STINGRAY - 6' x 4'
Item # 8067991640T



CORVETTE E-RAY - 8' x 6'
Item # 8067991330T



CORVETTE E-RAY - 8' x 4'
Item # 8067991339T



CORVETTE E-RAY - 6' x 4'
Item # 8067991348T



CORVETTE E-RAY - 4' x 6'
Backlit # 8067991355T
Standard # 8067991362T

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